



Performance
Solutions Commitment
Initiative
Improvement
Ingenuity
Performance
Creativity
Technology Ingenuity

What We Put Into A Container Quality

You can make a PET container with the right polymer and the right manufacturing equipment. But if you stop there, that's all you have. A container.

A better container – one that differentiates you from the competition – takes more than just polymers and equipment. It takes packaging solutions: innovative thinking, creative problem solving and technological initiative.

We've been involved with PET packaging since it began 20 years ago. So we've had plenty of time to learn the secret behind a better container. It's not just better polymers. You also need better ideas and better solutions.

And that's exactly what we put into your containers.

Technology
Commitment
Leadership
Quality

Technology
Commitment

Leadership





















# **Solutions For The Beer Industry**



### Seeing The Big Picture.

There's a very simple reason why we're able to offer extensive solutions for the beer industry. We don't limit our focus to polymers.

We consider everything from polymer manufacture to bottle making to container use and recycling technology. Since we take all these factors into consideration, we're able to offer a wide range of solutions for the beer industry.

Of course, as an experienced chemical company, we offer material design solutions like barrier systems and recycling technology. But also offer applications approach and process solutions.

We've found that looking at the big picture results ju

#### The Promise Of The Future.

We've been working with PET for packaging soft drink bottle was used in the 197

With our knowledge of the be with the latest technologies of experience in PET for the best solutions

With our e

Beer
Cosmetics/
Personal Care
Food/Hot Fill
Milk
Carbonated
Soft Drinks
Water

Eastman Chemical Compar

**EASTMAN**Eastman Chemical Company

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#### The Promise Of The Future.

We've been working with PET for packaging since the first carbonated soft drink bottle was used in the 1970s.

With our knowledge of the beer market worldwide, our familiarity with the latest technologies in the marketplace and more than 20 years of experience in PET for containers, we're uniquely qualified to develop the best solutions for packaging beer in plastic containers.

With our experience, expertise and dedication to further improvement in PET for beer bottles, we can help you successfully introduce plastic packaging for beer to your customers.



Better Ideas, Better Products, Better Solutions,

Eastman Chemical Company .

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BETTER IDEAS. BETTER PRODUCTS. BETTER SOLUTIONS.